



"Leading the Charge Against Parkinson's"

Presented by  ENS

The 9th annual Lows in Motion Parkinson's "Shaker" presented by Ens Auto will be held Saturday, October 28th, 2017 at Prairieland Park in Saskatoon. Last year, the event hosted a crowd of nearly 1000 people, making it the **most attended Parkinson event in Canada**. Lows in Motion has raised over **\$515,000** in the past eight years and with your support, we hope to increase this number in 2017.

Alternative Sponsorship Opportunities:

Each opportunity is exclusive and includes the benefits of a 'Shaken, Not Stirred' sponsorship:

Awareness Video \$10,000

Over the past few years, we have debuted 2 professionally produced videos to create awareness about the debilitating effects of living with Parkinson's disease; in 2014, "Beneath the Tremors" and in 2016, "Smiles for Hope" video. Both videos effectively captivate the attention of the audience and remind us why we have all gathered in support of Parkinson's disease. We are excited to debut another awareness video in 2017 and hope that we can count on your support to help with the cost of production.



The awareness video will receive logo recognition on the video, on social media, and in the program, as well as verbal recognition during the video's introduction at the event.



Comedian \$8,000

Every year we invite internationally-acclaimed comedians like Gerry Dee, Josh Blue, and Bob Marley to the Lows in Motion stage as our entertainment headliner. This component of our program has fast become the cornerstone of our event, attracting and entertaining sell-out crowds of approximately 1,000 guests.

The comedian sponsor's logo will be featured on the bottom right-hand corner of the live video feed, in addition to special social media recognition and logo recognition in the event program.

Wheelbarrow of Booze \$6,000

One of the most talked-about items at the "Shaker" and our most popular raffle item is the Wheelbarrow of Booze. Circulated around the room with the help of our team of volunteers, the wheelbarrow is highly visible and generates significant attention and interest from event attendees.

In addition to special sponsor recognition in our event program and on social media, the sponsor's brand will be custom wrapped around the wheelbarrow for clear visibility.



Canada's Most Attended Parkinson's Fundraiser

All proceeds donated to

 Parkinson Canada

 LowsInMotion.com

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 @LowsInMotion



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Thank you for your support! Together we are leading the charge against Parkinson's disease.

Company Name: _____

Contact Name: _____ Telephone: _____

Email: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Cash Sponsorship

- Shaken, Not Stirred \$4,000
- Shakin' All Over \$2,500
- Mover and Shaker \$1,000
- Shaker \$500
- Mover \$250

Total Amount: \$ _____

Payment

- Invoice
- Enclosed Cheque

Completed forms may be submitted to:
610 Duchess Street | Saskatoon, SK | S7K 0R1

Phone: 306-290-8235
Email: mail@LowsInMotion.com

Alternative Sponsorship Opportunities

- Awareness Video \$10,000
- Comedian \$8,000
- Wheelbarrow of Booze \$6,000

Table Options (8 tickets)

- Early-Bird (Before October 8) \$520
- Regular (After October 8) \$640

I am unable to sponsor but wish to donate: \$ _____
to **Parkinson Canada**

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Sponsorship is available at a number of levels:

Shaken, Not Stirred \$4,000

- Your logo featured: Event Program | Live Screen at Event | Website | Social Media | Billboard | Promotional Materials
- 10 complimentary event tickets (Table)
- Special recognition from Emcee at event
- VIP treatment
 - Premium seating | Dedicated server | Complimentary bar tab

Shakin' All Over \$2,500

- Your logo featured: Event Program | Live Screen at Event | Website | Social Media
- 8 complimentary event tickets (table)
- Special recognition from Emcee at event

Mover & Shaker \$1,000

- Your logo featured: Event Program | Live Screen at Event | Website | Social Media
- 4 complimentary event tickets

Shaker \$500

- Your logo featured: Event Program | Live Screen at Event | Website
- 2 complimentary event tickets

Mover \$250

- Recognition: Event Program | Sponsor list at the event

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Parkinson's Fundraiser**



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